



Website Consultancy
Services

Sarah Wain

Website & SEO Consultant

specialising in web copywriting and SEO consultancy

About me...

My name is Sarah Wain and I am a Website & SEO Consultant and Owner of Website Consultancy Services. I mainly specialise in:

- Copywriting for the Web
- Search Engine Optimisation
- Website Usability
- Social Media Strategy

I've been working in online marketing and project management for over 10 years and during this time I have built up a renowned reputation for producing original, high quality and professional work. I've got a passion for search engine optimisation (SEO), copywriting for the web, web usability, web project management and the ability to successfully accomplish the tasks that I undertake.

My websites...

Website Consultancy Services www.websiteconsultancyservices.com

SEO Website Consultant www.seo-websiteconsultant.co.uk

Examples of my online copywriting and web content work...

Press Release Writing

SeeCambodiaDifferently.com:

<http://www.pressreleasecentre.com/seecambodiadifferently-com-urges-travellers-to-cambodia-not-to-miss-the-countries-true-hidden-gems-36155/>

Article Writing

Cloudcomputingcentre.co.uk

<http://ezinearticles.com/?How-to-Choose-a-Cloud-Computing-Service-Provider&id=6088883>

<http://ezinearticles.com/?Business-Continuity-and-Disaster-Recovery-in-Cloud-Computing&id=6208963>

Blog Writing

EventfulStays.com

<http://eventfulstays.com/blog/2011/02/william-and-kates-wedding-planning-for-a-royally-big-day/>

<http://eventfulstays.com/blog/2011/02/which-music-festival-is-for-you/>

<http://eventfulstays.com/blog/2011/02/what-to-expect-from-this-years-6-nations-rugby/>

Content Writing

Smartware2u.com (all product descriptions on the website including...)

<http://smartware2u.com/products/1-gemalto-net-v2.aspx>

<http://smartware2u.com/products/48-gemalto-gempc-twin.aspx>

My full portfolio of work...

My portfolio of work includes:



SeeCambodiaDifferently.com

Relationship ongoing since July 2011

- Google Adwords management
- Content writing
- Press Release writing
- Social Media strategy
- Website management and content updating for SEO purposes



Maximise.co.uk

Relationship ongoing since April 2011

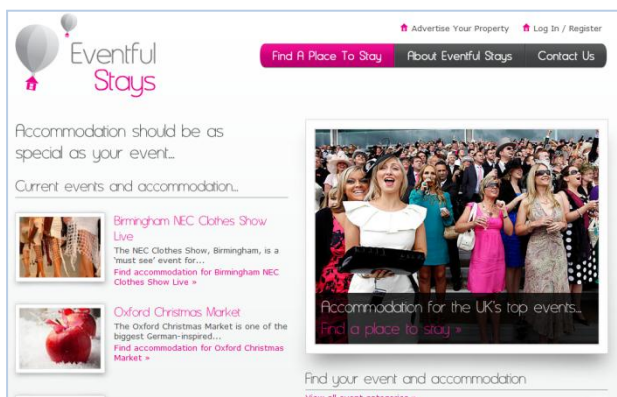
- SEO audit and review
- Website usability report



Eclgrp.com

Relationship ongoing since March 2011

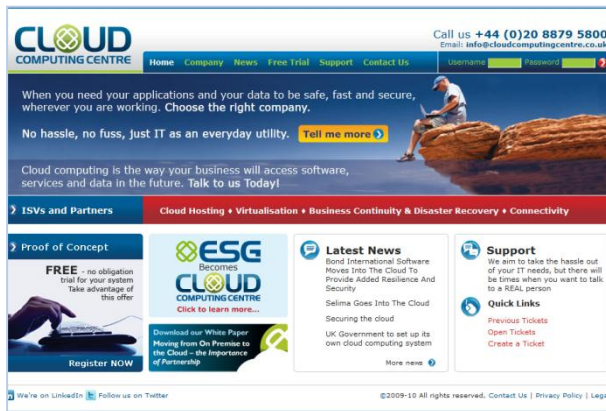
- SEO audit and review
- Website usability report



EventfulStays.com

Relationship ongoing since October 2010

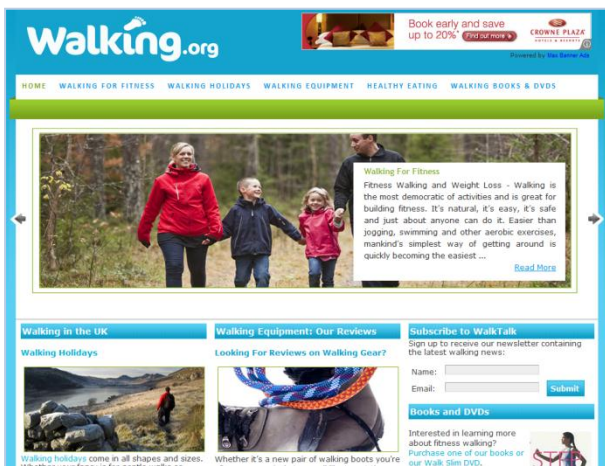
- Social media strategy planning
- SEO copywriting for the events that are featured on the website
- SEO training the Eventful Stays team



Cloudcomputingcentre.co.uk

Relationship ongoing since October 2010

- Monthly SEO maintenance contract
- SEO Audit and Review
- Website usability report



Walking.org

Relationship ongoing since February 2010

- Monthly SEO maintenance and website maintenance
- Website copywriting
- Website redesign
- Online marketing plan developed
- Online advertising plan developed



Pharmquest.com

October 2010 – December 2010

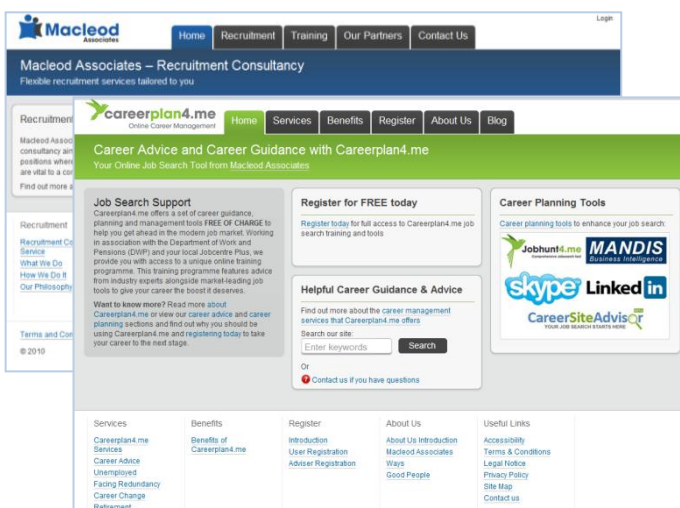
- Website usability audit throughout the development of the website



Smartware2u.co.uk

October 2010 – November 2010

- SEO copywriting for the product descriptions on the website
- Keyword research resulting in page title and meta description development



Careerplan4.me

August 2010 – September 2010

- Website and SEO copywriting
- Website redesign consultancy
- CMS input and maintenance



EdontheWeb.com

March 2010 to August 2010

- Website consultancy
- Online strategy development – looking at “what next” for the website and how to make it a success.

Full-time Experience...



Golfbreaks.com

July 2007 to May 2010

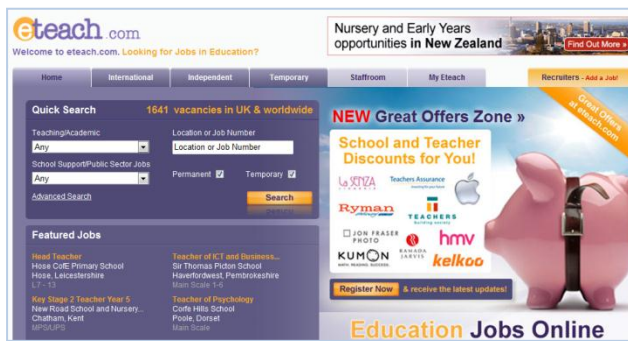
- Website Manager responsible for:
 - Website branding
 - Website redesign
 - Search Engine Optimisation (SEO)
 - Website maintenance
 - Website enhancement and improvements (with specification development)
 - Website copywriting
 - Website testing



Teeofftimes.co.uk

July 2007 to May 2010

- Website Manager responsible for:
 - Website redesign
 - Search Engine Optimisation (SEO)
 - Website maintenance
 - Website enhancement and improvements (with specification development)
 - Website copywriting
 - Website testing



Eteach.com

July 2006 to July 2007

- Website Assistant responsible for:
 - Online marketing
 - Google Adwords management
 - Search Engine Optimisation (SEO)
 - Forum moderation
 - Newsletter copywriting
 - Partner and affiliate management



Serco Defence and Aerospace Division

March 2001 to July 2006

- Data / eLearning Development Manager
- Marketing Assistant
- Project Co-ordinator

Website Consultancy Services is the trading name of Sarah Wain Consultancy Services Ltd, registered in England and Wales, company number: 07264797